



Northwest  
Territories Environment and Natural Resources

APR 12 2007

Mr. Raymond Pierce  
Deputy Commissioner  
Fair Business Practices Branch  
Competition Bureau Canada  
Place du Portage 1  
50 VICTORIA STREET  
GATINEAU QC K1A 0C9

Dear Mr. Pierce:

**Environmental Claims - A Guide for Industry and Advertisers**

Thank you for the opportunity to review the new publication "Environmental claims - a guide for industry and advertisers".

It has been provided to Departmental staff for review. Comments and changes will be submitted to the Commissioner of Competition by June 5, 2007.

Sincerely,

Michael McLeod  
Minister



**Audet, Diane: #CB - BC**

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**From:** Judy McLinton [Judy\_McLinton@gov.nt.ca]  
**Sent:** Friday, June 22, 2007 3:33 PM  
**To:** Audet, Diane: #CB - BC  
**Cc:** Evan Walz; Doris Eggers; Stephanie Arden; Reggie Cockney  
**Subject:** Environmental claims - a guide for industry and advertisers

Thank your for the opportunity to review the publication "Environmental claims - a guide for industry and advertisers". Department of Environment and Natural Resources staff for the Government of the Northwest Territories have reviewed it. We have no comments or changes to the publication.

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